

# Alex Knust

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## EDUCATION

### Creighton University, Omaha, Nebraska

May 2011

- Bachelor of Science in Business Administration
- Major: 1. **Marketing** 2. **Interactive Web Design** (emphasis in Graphic Design)
- Study Abroad in Florence, Italy via Florence University of the Arts (Spring 2010)
- Dean's Honor Roll for Social Responsibility
- Proficient use of: **Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, (X)HTML, CSS, PHP, HTML5 & CSS3 (applicable use), Basic JavaScript & jQuery, Mac & Windows Proficient, Photography, Aperture, iMovie, Microsoft Office, etc.**

## EXPERIENCE

### Tripleseat, Omaha, Nebraska

May 2011 – Present

#### Marketing Intern

- Work directly with Vice President in developing new marketing tactics and advertising campaigns
- Work with sales representatives studying possible clientele and eventually making contact with them
- Assist designers and programmers with website and software projects on regular basis

### Signal 88 Security Franchise Group, Omaha, Nebraska

May 2010 – September 2010

#### Marketing Intern

- Obtained new government contracts for different Signal 88 franchises. Prepared the request for proposals before submitting them for review in hopes of receiving the contract
- Gathered information on new sales leads for franchises and entered the information onto a web-based program called Sales Guide
- Updating the Signal 88 Facebook group page and Twitter feed and answering any questions that may be posted, as well as gathering information on new telemarketing leads for franchises and entered the information onto a web-based program called Call Box

### Primus Sterilizer Company, Omaha, Nebraska

May 2009 – August 2009

#### Marketing/Design Intern

- Designed sales layouts for sales representatives to use while marketing Primus products
- Met regularly with Primus managers to review possible marketing proposals and competitor's advertising and determined concepts to reflect company products and image
- Coordinated with sales representatives and a marketing coordinator to design, tweak, and complete layouts

### Harry K Chevrolet, Oacoma, South Dakota

May 2008 – December 2009

#### General Motors Silver Certified Sales Consultant

- Completed a series of Interactive Distance Learning tests to become a General Motors Certified Sales Consultant
- Fulfilled professional assessment that covers advanced content in professional courses; assessment is based on example of real life job situations
- Hands-on experience helping and negotiating with customers looking to purchase both new and used vehicle

### Big Jays, Lil' Jays, Creighton University

August 2008 – May 2011

#### Vice President for service group

- Coordinate assignments for Big Jays (students volunteers) and Lil' Jays (2<sup>nd</sup> grade students at the Jesuit Middle School) based on similarities and interests
- Meet with Lil' Jay bi-weekly tutoring and mentoring the student
- Review regularly the program's successes and areas of improvement
- Created and designed 2010 program shirt

## ACTIVITIES

- One Percent Productions Poster Designer (April 2011-Present) • Mac Executive for Creighton Mac User Society (2008-Present) • Omaha Hope Center Service Group (2007-Present) • StrengthsQuest Committee Member (2009-2011) • Pi Kappa Alpha fraternity Historian (2009-2010) • Creighton Students Union Finance Committee (2009-2010) • Creighton Student Union Business Representative (2009-2010) • Freshman Leadership Program Mentor (2008-2009) • Inner Residence Hall Government Representative (2008-2009) • Anna Tyler Waite Leadership Scholars Program (2007-2010) • Freshman Leadership Program (2007-2008) • Desk Receptionist for Cedar Shore Resort (2005)